



Alain Hunkins

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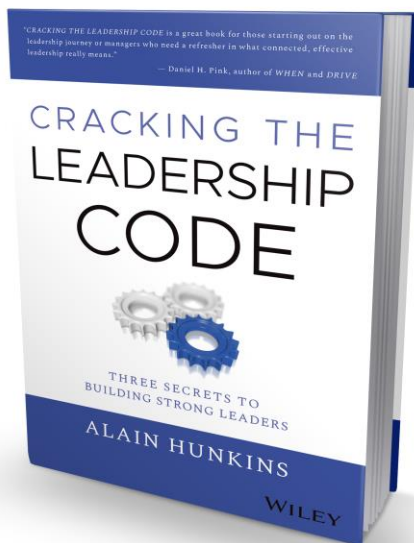
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CRACKING THE LEADERSHIP CODE: Unlocking the Facilitative Mindset

Recent polls find that only 23% of people think their leaders lead well. Poor leadership results in disengagement, turnover, and diminished performance. It doesn't have to be this way. Drawing on decades of fieldwork, *Cracking the Leadership Code* will help you shorten your leadership learning curve and accelerate your leadership growth. Filled with research, brain science, inspiring leadership stories and practical tools, this keynote will help you become the effective, proactive leader you aspire to be.



From Alain's presentation, you will learn:

- ▶ Why the current state of leadership is poor
- ▶ Three secrets of strong leaders
- ▶ Two biggest barriers to building relationships
- ▶ How empathy is the fast track to connection
- ▶ The most common communication trap
- ▶ A tool to avoid communication breakdowns
- ▶ Why leaders get motivation wrong
- ▶ A way to successfully motivate others
- ▶ Three tools to strengthen your leadership

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Endorsements for *Cracking the Leadership Code*

*"Alain Hunkins brings years of experience to the topic of leadership, and has important insights into the process of becoming someone whose influence brings greater success, heightened communication, and larger empathy to the whole organization. **Cracking the Leadership Code** is a great book for those starting out on the leadership journey or managers who need a refresher in what connected, effective leadership really means."*

- **Daniel H. Pink**, author of *WHEN* and *DRIVE*

"One of the most practical books on the planet when it comes to leadership and how to make a difference."

- **Barry Z. Posner, PhD**, Professor of Leadership Leavey School of Business, Santa Clara University, Co-author, *The Leadership Challenge*

*"Leaders need to continuously improve their fluency in the language of leadership. **Cracking the Leadership Code** is a magnificent guide to help you translate leadership ideas into action. It manages to be smart, engaging, practical, and authentic all at the same time. If you're a leader who wants to grow your effectiveness and impact, get **Cracking!**"*

- **Marshall Goldsmith**, New York Times #1 bestselling author of *Triggers*, *Mojo*, and *What Got You Here Won't Get You There*

*"**Cracking the Leadership Code** is a valuable and enlightened guide for anyone with the courage and passion to lead with an open mind and open heart. Alain Hunkins writes from rich personal experience with conviction and credibility".*

- **Danny Meyer**, Founder and CEO, Union Square Hospitality Group



Alain Hunkins builds strong leaders. A sought-after speaker, consultant, trainer, and coach, he has a gift for translating complex concepts from psychology, neuroscience and organizational behavior into simple, practical tools that can be applied on the job. Over his 20+ year career, he has led over 2,000 groups in 25 countries. Alain's clients include Wal-Mart, Pfizer, Citigroup, General Electric, State Farm Insurance, IBM, General Motors, and Microsoft. He has designed and facilitated seminars on numerous leadership topics, including teambuilding, conflict management, communication, peak performance, innovation, engagement, and change. Alain serves on the faculty of Duke Corporate Education, ranked #2 worldwide in 2019 by *Financial Times* on its list of customized Executive Education program.